

To our Sponsors, Exhibitors and Speakers,

Welcome to the ELBC 2024 marketing kit, your comprehensive toolkit for success at the premier lead battery technical conference in Milan!

This invaluable resource equips sponsors, exhibitors and speakers with strategic guidance and actionable insights to optimize their participation and make a significant impact at this premier industry event.

From tailored branding opportunities to effective promotional strategies, the ELBC 2024 marketing kit empowers you to amplify your presence, engage with key stakeholders, and unlock unparalleled networking opportunities in the thriving field of energy storage and lead battery technology.

Get ready to showcase your innovations, build valuable connections, and elevate your brand on the global stage at ELBC 2024 in Milan!

## PROMOTE YOUR INVOLVEMENT

Promote your company at ELBC by using one of the messages and images below to your own social media outlets. These messages can be customized and make sure to tag our hashtag **#ELBC2024** to all posts. ILA and CBI will be posting on social media before, during and post-event. We encourage you to follow us on LinkedIn and X to re-share or repost our posts.

**Hashtag:** #ELBC2024

Follow ILA and tag us in your posts:

[LinkedIn](#): International Lead Association

[X](#): ILA\_lead

[ELBC Web Page](#)

---

Follow CBI and tag us in your posts:

[LinkedIn](#): Consortium for Battery Innovation

[X](#): CBI batteries

[ELBC Web Page](#)

## LINKEDIN AND X POST EXAMPLES

### Sponsors

- **(Insert Company name)** is delighted to be a sponsor/exhibitor at the Premier Lead Battery Technical Conference of 2024 in Milan. We will be at Booth No. **(insert number)** and are looking forward to seeing you all in September. Click here to find out more about the conference: [#ELBC2024](https://3ly.link/1xbQK) **(Insert graphic)**
  - We are proud to be sponsoring at this year's #ELBC 2024. We will be at booth **(insert number)**. Come and say hello! Register today using the following link: [#ELBC2024](https://3ly.link/1xbQK) **(Insert graphic)**
  - We're thrilled to announce that **(insert company Name)** is joining ELBC as a proud sponsor! Get ready to experience our latest innovations and connect with our team at this premier industry event. Mark your calendars and come visit us at booth **(insert number)** to explore how we are shaping the future of the lead battery industry. [#ELBC2024](https://3ly.link/1xbQK) **(Insert graphic)**
-

## Exhibitors

- **(Insert company name)** is delighted to be exhibiting at booth no. **(insert number)** at ELBC 2024 Expo in Milan! We are looking forward to seeing you there. <https://3ly.link/1xbQK> **#ELBC2024 (Insert graphic)**
- Register for the #ELBC2024 Conference & Expo today using the link below and we will see you there! Come say hello at booth no. **(insert number)**. <https://3ly.link/1xbQK>

## Speakers

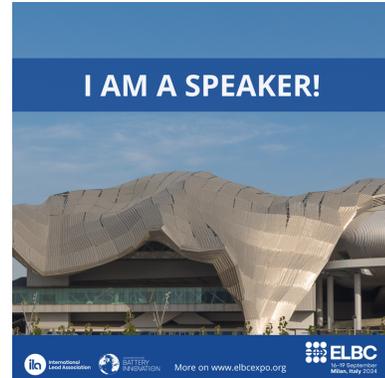
I am delighted to announce that I will be speaking at ELBC 2024 in Milan. Join me for an inspiring discussion on **(add topic/session name)** alongside other industry experts. Cannot wait to share insights and connect with you all! Register here: <https://3ly.link/1xbQK> **#ELBC2024**

Honoured to be a part of ELBC 2024 as a featured speaker. Excited to share insights on **(add topic/session name)** and engage with fellow industry leaders. Join me for an inspiring discussion. See you there! Register here: <https://3ly.link/1xbQK> **#ELBC2024**

---

## ENHANCE ENGAGEMENT THROUGH VISUAL PROMOTION!

### Graphics for social media



### E-mail Signatures



### LinkedIn Background Images

